

Technical Talk by 2012 National President of Engineers Australia:

Turning Sustainability into a Business Imperative

Date, Time & Venue

20 March 2012 (Tuesday): 6:00pm (Networking), 7:00pm (Start of Seminar) The Australian Consulate General, Hong Kong, "The Wombat Hole" 24/F Harbour Centre, 25 Harbour Road, Wanchai, Hong Kong

Programme Highlights

Failing to address climate change and sustainability is impacting on the world's economy. If action is not taken soon we face a major economic disruption that may also cost many lives. However, we can avoid much of the hurt, but only if we rethink the economy and how we "do business". Taking action on sustainability can also be good for your business.

Speaker: Professor David HOOD

Professor David Hood is a civil and environmental engineer with vast experience across major civil and military projects, professional development in emerging economies, senior management in both the public and private sectors and in education. He is deeply concerned that human activities and our current business paradigms, and personal lifestyles are seriously damaging our global home – the planet. However, it need not lead to a *Great Disruption* – there is hope, but only if we realise what we are doing, and take immediate restorative action.



Following a successful career in project management David took over and commissioned Australia's then New Parliament House in the mid 1980s – a life changing career episode. Since that project, he has become increasingly involved in fostering a culture of sustainability across all engineering disciplines, and the built environment.

David is an Adjunct Professor in the Science and Engineering Faculty at Queensland University of Technology (QUT) where he leads the Sustainability Program of the CRC for Infrastructure and Engineering Asset Management (CIEAM). He founded, and is Immediate Past Chairman of the Australian Green Infrastructure Council (AGIC), a new industry association developing the world's first full sustainability rating scheme for infrastructure. In November 2010, David was elected National Deputy President of Engineers Australia, and is now the 2012 National President.

David is an accredited Presenter with Al Gore's Climate Reality Project, and in August 2011, David was included in the ABC Carbon list of the top 100 Sustainability leaders in the world.

Special Highlights

2 free soft drinks or beers will be served during the event to the Engineers Australia members present at the technical talk.

Continuing Professional Development (CPD)

Attending Engineers Australia members will be issued with a certificate acknowledging 1.5 hours of CPD.

Registration & Enquiries

The seminar is free of charge. Please complete and return this form to Simon FAN by email: **info@ieausthk.org** or FAX: **2430 9080** by 15 March 2012. For enquiries, please contact Simon FAN on 9351 4963.

Engineers Austraila Hong Kong Chapter: Technical talk on "Turning Sustainability into a Business Imperative" 6:00pm to 8:00pm, 20 March 2012 Registration Form

To: Simon FAN From: Name in full:

IEAust no.

Mobile :

Email: